

# Ross Gelman

## Graphic Designer

Graphic Designer with over 5 years of experience in managing the complete design process, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign). A versatile team player with exceptional communication and organizational skills.

### // Experience

#### 2013 - Present

##### Elbeco Inc.

*Graphic Designer*

Responsible for the entire firm's creative content marketing and communications output to include:

- Developed numerous marketing programs including, but not limited to logos, brochures, infographics, presentations, email blasts, and advertisements.
- Managed over 7 projects or tasks at a given time with strict deadlines and submission dates.
- Oversaw all content, design and finalization of the company's 40-page annual product catalog.
- Managed the development of the company's updated website and created all imagery and logos. Also responsible for current site formatting.
- Designed and laid out the trade show booth for all events. In addition, attended all trade shows and oversaw the successful assembly of booths.
- Supervise social media platforms, video presentations, photo shoots and photo editing.

#### 2017 - Present

##### Hemp Health Labs

*Freelance Graphic Designer*

- Designed and prepared over 20 different labels for pharmaceutical bottles.
- Created mock-ups and advertisements for presentations to prospective clients.

#### 2016 - Present

##### Edge Design

*Freelance Graphic Designer*

- Designed multiple pharmaceutical point of sale displays and packaging.

#### 2014 - 2016

##### Save Lucy Committee

*Freelance Graphic Designer*

- Created a shirt design that was licensed to be sold in museum store.

#### 2013 - 2014

##### PhillyPhaithful.com

*Freelance Graphic Designer*

- Designed multiple t-shirts for the sports apparel website company, as well as their sister site, RivalryWear.com.

#### 2012

##### Rasta Imposta

*Graphic Design Intern*

- Managed product catalog design and organization for upcoming year.
- Implemented designs and mock-ups for possible new costumes.

#### 2010 - Present

##### Custom Painter

- Commission custom paintings for multiple clients.
- Displayed and sold many paintings at the Ocean City Boardwalk Art Festival.
- Displayed work in multiple galleries including Carol Schwartz Gallery and Nichols Berg Gallery.

### // Education

#### 2011 - 2013

##### Associate Degree in Graphic Design

*Antonelli Institute*



### // Contact

Phone

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Email

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Home

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Blue Bell, PA 19422

Website

thatsross.com

### // Skills

Illustrator



Photoshop



InDesign



Microsoft Office



Mac OS



Windows



Client Relationships



Illustration



Organization



Trade Show Coordination



### // Social



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